

Packed Again

Family Travel & Adventure Site



Why work with Packed Again?

Packed Again is a travel brand that families can trust and rely on. The brand is quite new, but not our travel experience with young children. Evolving since 2018 and growing by the day, our readers get honest and straightforward opinions about locations, products, family hotels and other accommodation.

The focus of Packed Again

Is to provide honest advice and reviews on destinations, accommodation, airlines, products and attractions. With the aim that other families can make informed decisions for their travel, and purchases on related and researched products. Which in turn will save them time, money and hopefully make them travel more.

What is a Travel Blog?

Travel bloggers are passionate travellers who love to record their experiences and share with others to ensure they can either experience the same great travel adventures, or avoid the mistakes.

With a multi-faceted approach to reach their audience such as, writing, videos, photography, web-design & social media strategy and marketing - bloggers are true multi-taskers.

Engaging audiences as they connect with the bloggers personality and they develop a sense of trust.

Who is Packed Again's audience?

Predominantly families with children who want more for their holiday than just a beach, an all-inclusive hotel and a sunbed. Mainly English-speaking countries, top at the moment UK and Canada followed by Switzerland.



PACKED AGAIN

FAMILY TRAVEL & ADVENTURE BLOG



546

Followers



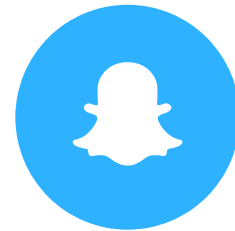
174

Followers



470

Followers



700

Average monthly page views

Updated 01.01.2019

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SOCIALS [@packedagain](https://www.instagram.com/packedagain)

HOW DO WE REACH OUR AUDIENCE?

As well as our website, we have a rapidly growing social network. Although still at the beginning of our journey our daily impressions and interactions from our trusted audience is quite impressive.